



# Team 188 Sponsorship Proposal

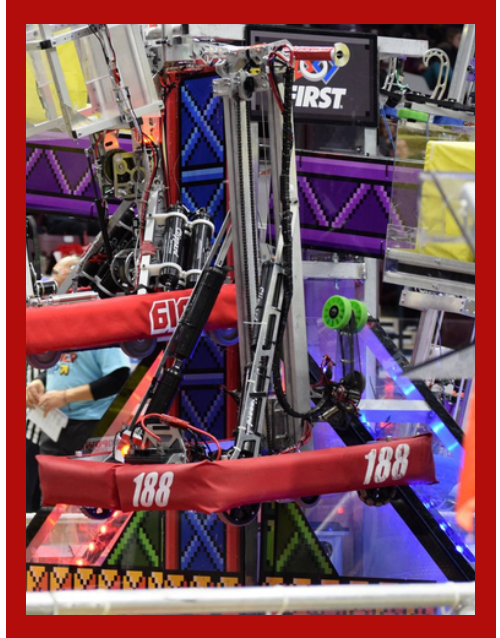
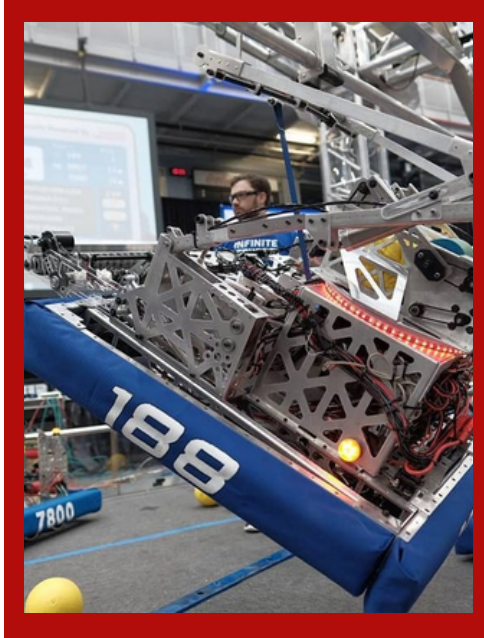
# ABOUT US



Team 188, founded in 1995, is Canada's first FRC robotics team based in Toronto, ON. Our team annually participates in two separate robotics events - VEX Robotics which runs in the fall, and FIRST Robotics Competition (FRC), which runs in the winter. Our endeavours extend beyond high-school robotics; we continually spread STEM education to children and youth in the local and global communities through workshops, robot demonstrations, and more.

We want the youth in the community to see the impact of being a part of a robotics team - one where we challenge and encourage student development in STEM fields, such as engineering while placing critical importance on strengthening vital soft skills like leadership, communication, and critical thinking.

# FIRST ROBOTICS



*FIRST* is a non-profit organization founded in 1989 to engage young people in mentor-based programs that build science, engineering, and technology skills, inspire innovation, and develop a wide range of life skills, including self-confidence, to inspire young people to become leaders in communication and leadership.

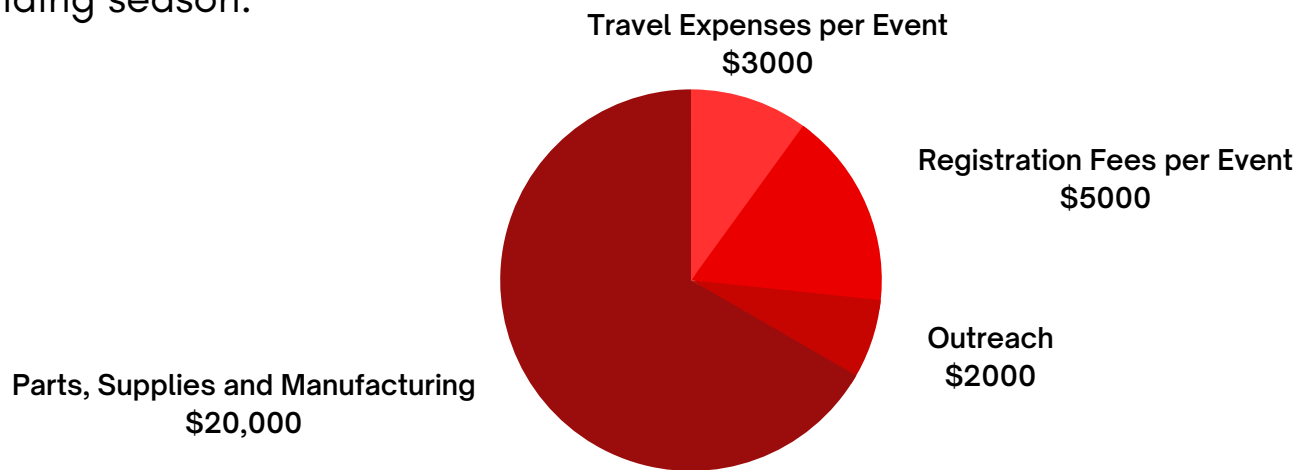
The *FIRST* Robotics Competition (FRC) is the highest level of robotics competition offered by *FIRST* where high school students build 5-foot-tall, 120-pound robots to compete in high-intensity robot-sports. Competitions occur at a regional, provincial, and global scale, with only the top 22 Canadian teams qualifying for the world championship in Houston, with Ontario being one of the most competitive districts in the world.

The team works diligently within a limited time of 6 weeks to plan, assemble and program a robot catered for the unique game *FIRST* designs each year.

# WHY SPONSOR OUR TEAM?



Your support helps us acquire essential resources to build the **robot**, cover **registration and travel fees**, and fund our **outreach** initiatives. The following is a breakdown of our budgeted expenses for each building season:



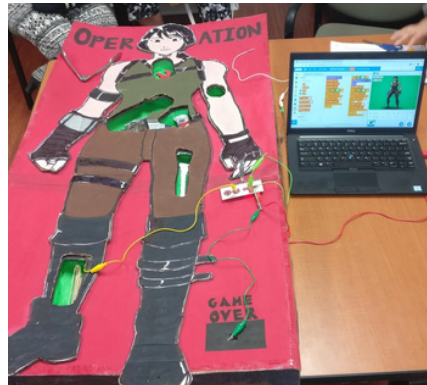
## WHAT YOU GET IN RETURN

- 01** Gain exposure with the organization name shown to live audiences of more than **10,000** individuals locally and internationally.
- 02** **Recruit** skilled, professional students and new grads for employment.
- 03** Foster a **positive brand reputation**, improving customer relations.
- 04** Support our outreach initiatives dedicated to **spreading STEM education**.

# OUTREACH

We spread awareness of STEM at each level of society. Our vision of spreading the message of FIRST can be summarized by the “CAN” approach, signifying that we CAN achieve our mission. To spread awareness of STEM, we actively reach out to youth in the **community, around the world**, and to those **near us** who are already members of the **FIRST family**. Your sponsorship would allow us to extend our impact to various parts of the world, to people of all ages and needs.

## COMMUNITY



### Surrey Place Workshop

Established their Robotics and Coding Camp for students aged 7-15



### Girl Guide Workshops

Impacted over 175 girls between the ages of 4 and 12



### STEM Day

Host STEM workshops for over 70 kids from local schools annually



# AROUND THE WORLD



## Cars of Continuity

Designed and shipped 30 DIY toy solar car kits to 30 students in South Africa to ignite an innovative and problem-solving mindset in children.

Conducted weekly online STEM learning sessions over the span of 6 weeks, teaching students about Renewable Energy.



## NEAR US



## Alumni Support

188 alumni have started or supported over 50 FRC teams including 610, 1114, 2056, 7558, 7509, 1310, 3683, 1241, 4069, 2505, and 8850.

## Assisting Teams

Helped established 3 new FLL Jr. teams in the Malvern community for students in elementary school.

# VEX Tournaments

Along with participating in FRC competitions, Team 188 has been hosting VEX tournaments in November each year since 2010.



# Hosting FLL and FLL Jr. Tournaments



At 188, we believe that creative thinking and innovation start young. To support the development of STEM skills and problem solving capabilities in young minds, Team 188 has been annually hosting FLL tournaments for the past 13 years.

# SPONSORSHIP TIERS

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## \$500 - \$999

- Official Sponsor Title
- Company logo displayed on Robot & Team 188 Website
- Announced alongside Team 188 At All Events & Tournaments

**SILVER**

## \$1000- \$1999

- Organization logo on all promotional content
- Invitation to Sponsor Appreciation Dinner Event
- All Silver Tier Perks

**GOLD**

## \$2000+

- VIP guest at Sponsorship Appreciation Dinner Event
- Request Team 188's robot to appear at sponsor's organizational events
- Prominent sponsor for all outreach events
- Invitations to attend Team 188 robotics tournament
- All Silver & Gold Tier Perks

**PLATINUM**



# CONTACT US

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***Thank you for your consideration!***